

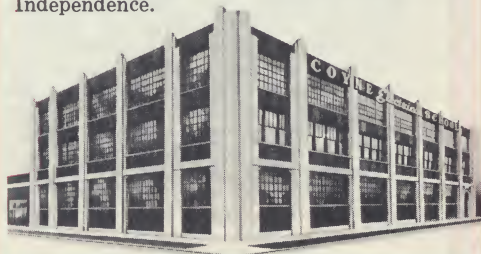
A black and white photograph of a man in a light-colored shirt and dark tie, sitting on a large, complex electronic device. The device has a control panel on the left with two large dials and several smaller knobs and switches. The man is looking down at the device. The background is dark and indistinct.

TELEVISION HOME TR
COYNE ELECTR
1501 W. Congress Parkway

**14
PAGES
MORE THAN
50
PICTURES**

It's *fun* to learn the way we show you—in your spare time. Nothing to interfere with your regular job. Before you know it, you'll be ready to step into the kind of top job you've always wanted!

We are Chartered under the laws of the State of Illinois as an Educational Institution not for profit. Since 1899 we have started more than 200,000 men from all parts of the world on the road to Success, Prosperity and Personal Independence.



**More Good Jobs Open in
Electronics than Ever Before.
And the Demand for Trained Men
Is Getting Bigger Every Day!**

HELP WANTED

IN TELEVISION...

TELEVISION TECHNICIANS

EXTENSIVE TRAVEL

MORE JOBS OPEN

ANALYZERS RAINEES

TV RADIO MEN

THAN THERE ARE

MEN TO FILL THEM



IT'S THE TRUTH! TRAINED TELEVISION MEN ARE NEEDED EVERYWHERE—IN SMALL TOWNS AS WELL AS IN BIG CITIES. IF YOU GET YOUR TRAINING WITH US NOW, YOU CAN PICK AND CHOOSE A TOP-PAY JOB IN THE BRANCH OF ELECTRONICS YOU LIKE BEST. OR YOU CAN START A PROFITABLE RADIO-TV SERVICE BUSINESS RIGHT IN YOUR OWN HOME TOWN!

Right Now Is the Time for You to Get Started in the Fabulous Field of TELEVISION, Radio, Color TV

The New Coyne Training Makes it EASY. You Train AT HOME while you KEEP YOUR PRESENT JOB. It's the most thorough—the most up-to-date training of its kind in TELEVISION.

If you're dissatisfied with the money you are making and the kind of work you are doing now—if you really want to get ahead but find there's a "road-block" to promotion in your present job—if you want a TELEVISION business of your own—THEN FIND OUT WHAT COYNE'S PRACTICAL TRAINING HAS TO OFFER. Here is the fastest growing industry in America today. Get into TELEVISION NOW!

A good percentage of our students have paid for their course and have their own business going by the time they graduate. A profitable business made possible by Coyne's low cost, high quality training.

But there's one thing sure. You can't get into TELEVISION by wishing you were in it. You've got to earn a place in it. And the only way to do that is through training. TELEVISION is crying for men. But only for men who are trained. The good jobs

—the Better-Pay jobs—the TOP jobs go to the men who know what to do, and why and how to do it.

You can be one of these trained men in TELEVISION. This circular points the way. It tells about new Training in TELEVISION that is within the reach of any man who wants it—training that will prepare him easily, quickly and thoroughly for the many money making opportunities in TELEVISION.

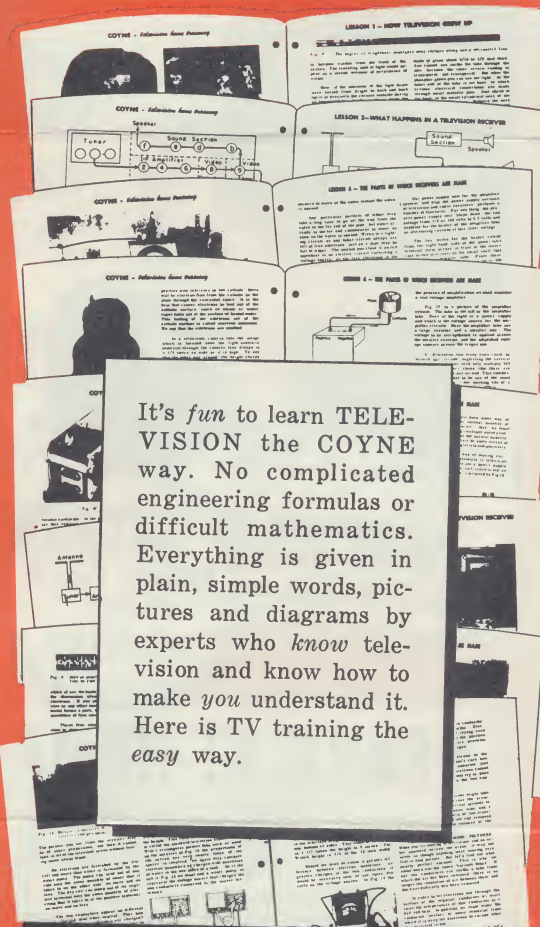
COSTS ONLY HALF AS MUCH AS OTHER TV COURSES!



IT'S EASY WHEN YOU KNOW HOW!

In just a short time you can be doing this interesting work. The quicker you get started the quicker you can be earning money—long before you graduate.

EASY LESSONS THAT CAN CHANGE YOUR ENTIRE LIFE...



It's fun to learn TELEVISION the COYNE way. No complicated engineering formulas or difficult mathematics. Everything is given in plain, simple words, pictures and diagrams by experts who know television and know how to make you understand it. Here is TV training the easy way.

START A BIG-PAY BUSINESS OF YOUR OWN!

You Can Start a Shop Right at Home—with Small Investment. LET COYNE SHOW YOU HOW!

If you want the independence of having a profitable shop, part or full time, COYNE TRAINING is the answer. We show you how to get started servicing Television and Radio sets from your home long before you have finished your training. You can begin earning while you are still learning. COYNE includes free of extra cost, practical information on estimating, business methods and other guidance you need to make a success of your own shop.

TELEVISION SERVICING!

Today It's America's Fastest Growing Industry . . . and Here's Why It Will Continue to Grow by Leaps and Bounds

AS MORE AND MORE NEW TV STATIONS ARE PUT INTO OPERATION THE NEED FOR TRAINED MEN IS BOUND TO SKYROCKET. TRAIN NOW AND BE READY TO STEP INTO THE KIND OF JOB YOU'VE DREAMED ABOUT!

Approximately 44,000,000 homes have at least one Television Set, nearly 90% of the nation's total homes. Every day thousands of homes are adding sets. What an opportunity for *trained men* in these new territories! What an opportunity for *TOP PAY JOBS* even in cities where TV has been long established! For as the industry as a whole grows, every man who is a part of it benefits. Here is Television history that will *never* repeat itself—an *opportunity* that comes to a man *but once* in a lifetime.

But—if you want to share in the biggest boom in Television history—you *MUST* be trained. TV has *nothing* to offer the *untrained* man. To the *trained* man it offers *everything*.

COYNE Has the Answer

Now no man need say he has not the time or money to get this necessary training. For COYNE offers you *thorough, up-to-date PRACTICAL TELEVISION TRAINING* that you can take *AT HOME* in your spare time! And it costs *HALF* of what you would expect to pay! This is not an *old* Radio Course revised to include TV. Here is *MODERN TELEVISION TRAINING*, including a complete working knowledge of Radio and Color TV. Every single lesson is devoted to making *TELEVISION* easy to understand so you can quickly put it into profitable practice.

Depend on COYNE'S Reputation

Here is training to the standards that have made COYNE famous. You get the benefit of the many years of personal experience of the Coyne Staff—men who not only know Television, but also know how best to teach it. These qualified men give your tests individual attention and take personal interest in your progress. COYNE stakes its reputation on its graduates.

Practical Step-by-Step Training

Every phase of servicing, installation, trouble-shooting, set conversion—all

are made so easy to understand, you'll be able to get to work earning with this "know-how" while you learn. This is "down-to-earth" training, every lesson kept interesting and practical, with clear explanations using pictures and diagrams. No complicated mathematics or hard-to-grasp theories. Yet UHF and COLOR TV and the very latest developments and methods are all made clear and workable for you.

Costs Half or Less

With COYNE, you pay *only* for your *training*. We don't send you—and charge for—a high-sounding, long list of small parts to put together. You don't need them to master this great COYNE training. However, standard tools and testing instruments are available to COYNE students at money saving prices. We will send you a parts and equipment Catalog—with student order blanks—from one of the largest suppliers of electrical products.

A Diploma to Be Proud of

Think what it will mean to have a diploma from the great COYNE Institution. It tells all who see it that you are a *trained* Television Technician—capable of tackling the tough jobs and handling them well. You'll be proud of your Diploma because it represents an accomplishment—a great step forward towards your success.

These Are "High Spots" Only

There are scores of other exclusive features that come to you as part of your COYNE Training. But the COYNE Television Training story is too BIG to give you all the details here.

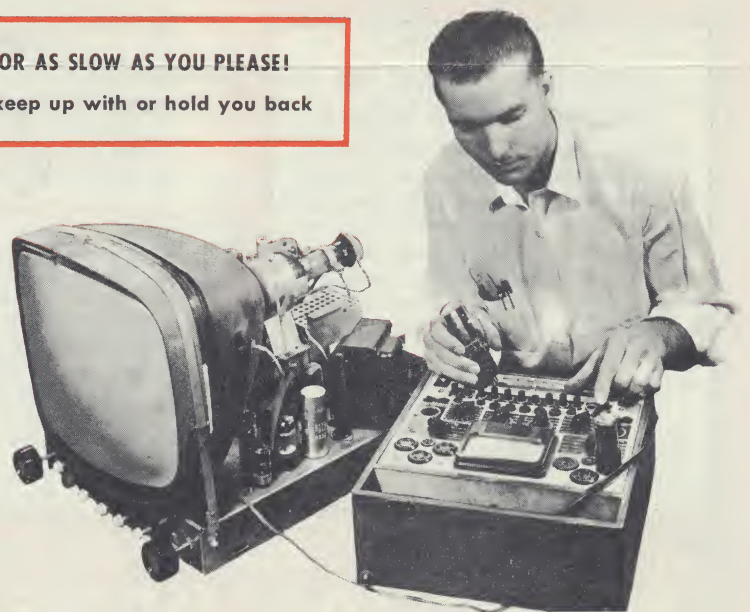
If you are interested in learning more about preparing for TELEVISION—do this **RIGHT NOW**. Mail the enclosed **NO-POSTAGE Reply Card TODAY** for all the facts about how you can get started quickly in TELEVISION—and get the Big Money that always goes to the man of action.

GO AS FAST OR AS SLOW AS YOU PLEASE!

No classes to keep up with or hold you back

YOU'LL BE DOING JOBS LIKE THIS IN NO TIME!

You can get started on actual TV servicing right after the first few lessons. That's how *fast* you can go.





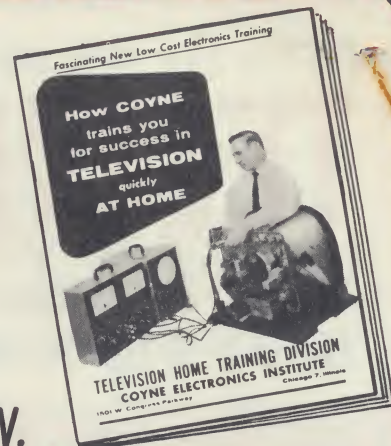
This is a photo of Mr. J. P. Hanan, our Director of Training. Mr. Hanan is a member of the Society of Training Directors, the Institute of Radio Engineering, Illumination Engineering Society, Physics Club of Chicago and the Electric Association. Mr. Hanan has helped thousands of Coyne students win success in the field of Electronics. When you start your training with us, Mr. Hanan will be on hand to help you in every possible way.

WHERE WILL YOU BE 5 YEARS FROM NOW?

Still chained to an office desk or shop work bench? Or will you have found success and personal independence in the field of Electronics? You are the only one who can answer those questions. And you *will* answer them *right now*—one way or another—depending on what you do with the enclosed card!

**DON'T PASS UP A CHANCE
THAT MAY NEVER COME
YOUR WAY AGAIN!**

**IF YOU ARE SICK AND
TIRED OF HUM-DRUM
ROUTINE JOBS, THEN
SEND FOR THIS BOOK!
IT COSTS YOU NOTHING.
YOU WILL NOT BE UNDER
THE SLIGHTEST OBLIGATION.
READING IT IS THE FIRST
STEP TOWARD LAUNCHING
A CAREER IN ELECTRONICS.
MAIL THE ENCLOSED CARD
NOW BEFORE YOU FORGET.**



**NO CHARGE FOR THIS
BOOK—NOW OR AT
ANY OTHER TIME.
WE SEND IT TO YOU
BY MAIL, POSTAGE
PREPAID. REMEMBER—
NO SALESMAN WILL CALL.**

Now You Can't Say You Never Had a Chance **THIS IS YOUR CHANCE!**

*A Chance to Prepare
for Your Own Business or A Top-Pay Job—Whichever You Prefer*

In this folder I have tried to tell you something about Television and the great opportunities it holds for the ambitious man today.

These opportunities are not limited to any type of worker or to men of certain ages. A man may be in his teens or well along in life. He may be a clerk or a fellow just out of school who sees little hope of progress on his job. Or he may be a working Radio Technician who *knows* he must prepare for Television—or be left hopelessly behind.

TELEVISION Is the Answer

To all such men—both young and old—TELEVISION can well be the means of freedom from the "chains" that NOW limit his immediate income and his future. Television can open the door to success for *you*.

I have told you briefly about our TELEVISION training. But I am anxious to give you *all* the facts in full detail.

Send Card for Full Details—FREE

You should *want* these facts—for I assume you are a man who *wants* to get ahead—a man who is willing to act in order to earn big money. So get the *facts now* that point the way. The card enclosed will bring them to you by mail promptly and without the slightest cost or obligation on your part. *No salesman will call on you.* We will send you complete information so you can *see* and *decide* for yourself. You be the judge.

What you do with this card **NOW** may determine your entire future. A man never stands *still* in this busy world of ours. He slips *backward* or he moves *ahead*. Take the step ahead *right now*. Sign the card (no stamp needed) and drop it in the nearest mailbox today!

BW Cooke

President

**COYNE ELECTRONICS INSTITUTE
TELEVISION HOME TRAINING DIVISION**

1501 WEST CONGRESS PARKWAY

CHICAGO, ILLINOIS—60601

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Television Home Training Division

1501 West Congress Parkway

CHICAGO, ILLINOIS 60607

COYNE
ELECTRONICS
INSTITUTE
Over
Sixty-Five Years
of
PRACTICAL
TRAINING
EXPERIENCE



MAIL THIS CARD TODAY

714-48

MR. B. W. COOKE, *President*
Coyne Television Home Training Division
1501 W. Congress Parkway
Chicago, Illinois 60607

Yes, Mr. Cooke, I am interested in getting complete information, without obligation, on COYNE HOME TRAINING IN TELEVISION. Send me full particulars on how Coyne training can better prepare me for my own business or bigger pay jobs in this great opportunity field.

Name _____

Address _____

Town _____

State _____ Zip _____ Phone _____
Code _____ No. _____

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Television Home Training Division

1501 West Congress Parkway

CHICAGO, ILLINOIS 60607



Coyne ELECTRONICS INSTITUTE

TELEVISION • ELECTRONICS

1501 WEST CONGRESS PARKWAY • CHICAGO, ILLINOIS 60607

From B. W. Cooke, President,
Coyne Electronics Institute,
Chicago, Illinois 60607

Dear Friend:

Your name has been given to me as one who is interested in technical and mechanical subjects.

Because of a special interest of this kind, I'm sure you will be interested in learning how COYNE, for OVER HALF A CENTURY, has been training ambitious men for good jobs or a business of their own, and that's why I want to send you FREE, OF COURSE — detailed information about COYNE HOME TRAINING IN TELEVISION ELECTRONICS.

The television industry today provides 44,000,000 American families with one or more television sets. Add to this already enormous figure the sum of 167,000,000 home and car radios in use today and you begin to get an idea of the vast potential for employment and advancement in this field.

This branch of the electronics industry is unique in that it provides career opportunities in electronics firms as Laboratory technicians, building and testing new circuits, closed circuit TV work, and other fields of communication. Then, too, a man may choose a career in the field of commercial and domestic servicing of these millions of receivers we spoke of, either through a large existing service organization or by starting your own business as so many of our graduates have done. In either case the opportunities grow as the application of this technology grows.

Television has gone far beyond the living room in bringing its benefits to us. It is a vital tool of medicine through the color televising of surgical operations and in its use with the microscope to show cellular structure in colors invisible to the human eye alone. Closed circuit TV guards banks and warehouses, reports weather from satellites, and combs the bottom of the sea. Its applications are limitless. For the man trained in television electronics the future is limitless too.

The key that unlocks the future in electronics is technical training and the staff here at Coyne has prepared a most up-to-date and thorough home training course in television electronics that can qualify you as a television electronic technician at surprisingly little cost to you.

HERE ARE A FEW REASONS WHY COYNE HOME
TRAINING IS A GOOD INVESTMENT:

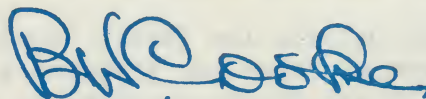
- FIRST, we give you 104 easy step by step lessons with over 2000 pictures and every lesson deals directly with TELEVISION ELECTRONICS and is not like many old Radio Courses that were written years ago and have since "tacked on" Television Electronics to meet the demand.
- SECOND, beginning with the very first assignments we furnish PRACTICAL JOB GUIDES that show how to do actual jobs so that our students can begin earning money in this opportunity field as soon as possible.
- THIRD, your home training in television electronics is backed by an institution with OVER 65 years of practical experience training men and young men for success. Our first graduate walked out into the future in 1899 and since then a quarter of a million men have followed him.
- FOURTH, at the end of your training you will be eligible to spend TWO WEEKS AT THE SHOP-LABS OF COYNE FREE OF ANY EXTRA CHARGE WHATSOEVER. These two free weeks will be devoted to doing actual service jobs and procedures on ALL the equipment you will use out in the field. Just think of it!

I want to send you our NEW BOOK, "How Coyne Trains You for Success in Television Electronics Quickly at Home," that will give you the complete story about all the great features of COYNE HOME TRAINING — and I'll be glad to send this to you — FREE — if you will just fill out and mail the enclosed card — no stamp needed.

As soon as I get it, we'll send you our Free Book and all the facts about COYNE HOME TRAINING, and how it can open up new opportunities to you in the great ELECTRONICS FIELD.

WE DON'T EMPLOY SALESMEN, SOLICITORS OR AGENTS to call on you as most other schools do. WE SEND YOU THE FACTS — AT NO COST OR OBLIGATION TO YOU — AND LET YOU YOURSELF, MAKE YOUR OWN DECISION. So, MAIL THE CARD TODAY — DO IT NOW — WHILE YOU HAVE IT BEFORE YOU.

Yours for greater success in Electronics,



B. W. Cooke, President.

HT-SP/N